

## LEADERSHIP FROM JOHN MAXWELL TEAM

### EVERYONE COMMUNICATE A FEW CONNECT

ONLY ONE THING STANDS BETWEEN YOU AND SUCCESS. IT ISN'T EXPERIENCE. IT ISN'T TALENT.

If you want to succeed, you must learn how to connect with people. And while it may seem like some people are just born with it, the fact is anyone can learn how to make every communication an opportunity for a powerful connection.

Learn how to identify with people and relate to others in a way that increases your influence with them. To be a successful leader, you need to learn to communicate in a way that connects with others.

